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**Expert Opinion**

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## ISPO roadmaps future for industry

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**Around 80,000 visitors from 120 countries visited ISPO last month. © Innovation in Textiles**

ISPO Munich, the world's largest trade fair for sporting goods, welcomed around 80,000 industry visitors from 120 countries last month. A total of 2,943 exhibitors showcased their products and innovations, an increase of 5% over the previous year. The share of international exhibitors also set a record at 89%, with the largest participant groups by country being Germany, China, France, Great Britain, Italy, Taiwan and the US.

This year, the show occupied 18 halls of the Messe München exhibition centre and focused specifically on creating a consumer-centric environment that encourages valuable connections and helps accelerate the global evolution of sports. The show's layout provided widened centred aisles, dedicated focus areas and reduced height of the stands to better accommodate visitors' and exhibitors' interaction and engagement.



**Cifra's Thermo project. © Innovation in Textiles**

Cordura presented its *Cordura Nycro Knits*, engineered with military-grade Invista T420 nylon 6,6 staple fibre blended with cotton. Eurojersey launched its new 2019 advertising campaign *Free the Form* at the show. In addition to the latest Sensitive Fabrics *collection*, the company also presented its new *Absolute Move collection* of Sensitive Fabrics for sports bras powered by Lycra Sport technology.

## Il brand inglese Riley Studio sceglie la fibra eco Q-Nova by Fulgar

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Il brand di abbigliamento Riley Studio ha scelto la fibra **Q-Nova by Fulgar** per realizzare otto capi della sua collezione più recente: tute e pantaloni sportivi dallo stile elegante, minimal e ricercato.

Per i suoi capi, il brand inglese utilizza **materiali di scarto riciclati e fibre naturali**.

Nata cinque anni fa, **Q-Nova è una fibra eco-friendly ottenuta esclusivamente da materie prime rigenerate** attraverso un processo meccanico e non chimico.

Un prodotto che ha ottenuto la certificazione europea **Ecolabel EU** e quella internazionale **Global Recycled Standard** e che, nel 2017, è entrato a fare parte dell'**Higg Index**, indice di valutazione dell'impatto ambientale dell'intero ciclo di vita di un capo messo a punto dalla **SAC (Sustainable Apparel Coalition)**.

La scelta di Riley Studio conferma un trend in atto da qualche stagione che vede **i brand dei paesi nord europei** scegliere per la produzione dei loro capi a basso impatto ambientale **le fibre Fulgar**, l'azienda italiana specializzata nella produzione di filati man made che da anni si impegna nell'ambito della sostenibilità.

## Riley Studio elige el hilo Q-Nova by Fulgar para una colección Casual ecosostenible ☆

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*El compromiso de Fulgar con la sostenibilidad se ha visto reconocido una vez más por una marca inclusiva del norte de Europa y con un fuerte acento ecosostenible.*

**Fulgar**, empresa italiana puntera internacional del sector textil en la producción de hilos artificiales, lleva años comprometida con la sostenibilidad, tanto en el ámbito empresarial como de los productos. Gracias a este activo, los hilos ecológicos de Fulgar son elegidos cada vez más por las marcas del norte de Europa, que históricamente han prestado una atención especial por el mundo respetuoso con el medioambiente, también en el sector textil y de la confección.

**Riley Studio** es una marca inglesa comprometida con el uso de materiales de desecho reciclados y fibras naturales responsables para crear prendas de ropa sin distinción de género, destinadas a un consumidor responsable y diseñadas para durar y usar durante toda la vida y no para una sola temporada.

En su última colección, Riley Studio ha utilizado el hilo Q-Nova by Fulgar para 8 de sus prendas, chándales y pantalones deportivos con un estilo elegante, minimalista y distinguido.

Nacida hace 5 años, Q-Nova es una fibra ecológica que hace que los procesos de producción de la empresa sean más sostenibles, ya que se obtiene exclusivamente a partir de materias primas regeneradas a través de un proceso mecánico y no químico.

Un producto de notable valor que ha obtenido el certificado europeo Ecolabel UE y el sello internacional Global Recycled Standard y que, en 2017, pasó a formar parte del Higg Index, el índice de valoración del impacto medioambiental de todo el ciclo de vida de una prenda elaborado por la SAC (Sustainable Apparel Coalition).

## **RILEY STUDIO, A CUTTING EDGE AND GENDER-NEUTRAL BRAND FROM THE UK, CHOOSES Q-NOVA® YARN BY FULGAR FOR AN ECO-SUSTAINABLE CASUAL COLLECTION**

**Fulgar's commitment to sustainability is acknowledged once again by an inclusive northern European brand with a dedication to eco-sustainability**



Fulgar, the Italian brand that is the leading international textile company in the manufacture of man-made fibres, has a long-standing commitment to sustainability in both product and corporate context. This has led Fulgar eco-yarns to be chosen by northern European brands that are known for the dedication to ecological issues, also in the textile and clothing sectors.

Riley Studio is a British brand that uses recycled waste materials and responsibly-produced natural fibres to create gender-neutral garments for environmentally-aware consumers. The clothing is designed to last, and is intended to be worn for life, not just a single season.

In its latest collection Riley Studio has used Q-NOVA® by Fulgar for eight of its designs, sporty yet elegant pants and track suits with a refined, minimal look.

Launched five years ago, Q-NOVA® is an eco-friendly fibre that makes a company's production process more sustainable because it is made exclusively from regenerated raw materials using a mechanical, non-chemical process.

This product is of great value and significance and has obtained European Ecolabel EU and international Global Recycled Standard certifications. In 2017 it was included on the Higg Index, developed by the SAC (Sustainable Apparel Coalition), which measures and scores the environmental impact of the garment's entire life cycle.